



# Lisa Tintner

Senior Vice President, Strategy & Business Development

Lisa Tintner is the Senior Vice President, Strategy and Business Development of Highland Performance Solutions. She leads the creation and execution of key strategies to build the HPS brand, drive market expansion, develop capabilities and offerings, and create marketing and business development strategies to drive new client acquisition, revenue, profitability and overall organizational performance.

Lisa is passionate about offering solutions that are diverse, mindful and experiential in support of individual growth that results in business performance. In her work with client partners, she has discovered the pressing need for solutions that address the whole person and the challenges of today's hybrid world at the intersection of work/life. She brings an "outside-in" lens to client conversations and delivers value through thought-provoking dialogue, inspiring ideas that help clarify and solve clients' business challenges. Lisa's approach is to help clients think broader and deeper, ensuring desired outcomes are met and solutions deliver sustained results and performance. Lisa thrives on exceeding client expectations within each interaction and serves clients at the speed of business - in a fast, bold and effective way.

Lisa has over 25 years of experience in sales and sales leadership with a proven track record of executing go-to-market strategies that drive top-line revenue growth and profitability. Known for her genuine approach and authentic leadership style - she is relentlessly curious, responsive and committed to delivering on clients' needs. Lisa has developed a large network of long-standing trusted partnerships by putting her clients first and operating in their best interest.

Prior to joining HPS, Lisa held sales leadership roles at Harvard Business Publishing Corporate Learning, Right Management and AchieveGlobal (now Korn Ferry). Lisa attended Illinois State University and has continued to complete a variety of coursework, continuing education, and professional certifications. Lisa's strategic vision, market and industry experience spans across all industry sectors such as professional services, financial, biotech/pharma, medical devices, healthcare, education, retail, consumer products, technology and manufacturing. She consults with clients on a variety of business challenges and partners to create solutions that accelerate business results.

Lisa has a passion for developing relationships, making new connections, helping others and continued learning and growth - personally and professionally. Lisa's Mom, Sherri, who sadly passed away in 2021, continues to be a driving force and influence. She taught Lisa the most important aspects of leadership and life - encouraging her to enjoy life, have fun, be happy, find joy in everything, and love your family. In her spare time, Lisa enjoys interior design, HGTV, working out, trying new restaurants, and spending time with family, friends and her beloved Havanese, Gianna.